



Palamedes PR

At a Glance



A Warm Introduction

Thank you for your interest in Palamedes PR, the UK market leader in national PR.

Since 2009, we've been generating award-winning, world-class publicity for our clients. We look at our clients' goals from a fresh perspective and orchestrate powerful PR campaigns that are designed to reach and engage with key audiences on a regional, national or international scale.

Nothing we devise is off-the-shelf – our approach to PR is strategic, focused and insightful, and is based upon delivering a clear set of defined outcomes. If you're looking for a UK PR agency that you can **trust** – for one-off PR projects or for ongoing column inches – we'll ensure that your voice is always heard and understood.

We look forward to the prospect of working with you, and to securing the volume of publicity that you deserve.



Jon Kirk, Managing Director



A proud member of the Public Relations Consultant's Association, holds CMAA accreditation, and is licenced by the Newspaper Licensing Agency (NLA), 2014/15. 17 Cavendish Square, Mayfair, London W1G 0PH | Telephone: +44(0)207 1383067 | Email: hello@palamedes.co.uk | Visit: www.Palamedes.co.uk

Testimonials



Our proudest achievement isn't the awards, the accolades, the effectiveness of our PR campaigns, or even the quality of our work. It's the fact that we still represent many of our earliest clients. That's because we deliver on our promises each and every time.

“... THEY SECURE WIDESPREAD NATIONAL MEDIA COVERAGE AND REMAIN OUR PR PARTNER OF CHOICE.”

AUDIOGO (BBC AUDIOBOOKS)

“... TRUE PROFESSIONALS, WHOSE KNOWLEDGE AND EXPERTISE OF THE INDUSTRY IS SECOND-TO-NONE.”

MTV.CO.UK

“A WONDERFUL B2B PR AGENCY WHICH PROVIDES IN-DEPTH AND FORWARD-THINKING STRATEGIC SOLUTIONS WITH EXCELLENT MEDIA EXPOSURE”

PEARSON PUBLISHING

“PALAMEDES PR GAVE US MORE COVERAGE IN A WEEK THAN OUR PREVIOUS 'TOP-END' AGENCY DID IN A YEAR.”

WYNDEL PROPERTY MANAGEMENT

“EXCEPTIONAL PR CAMPAIGNS WHICH REALLY WORK”

WESTBURY MAYFAIR HOTEL, MAYFAIR, LONDON

“... A PROVEN ABILITY TO POSITION AND PUBLICISE BRANDS ON A LARGE SCALE.”

HARPERCOLLINS

“PALAMEDES PR GENERATED A SIGNIFICANT AMOUNT OF MEDIA COVERAGE FOR US”

ARMY CADETS

See dozens more at Palamedes.co.uk/testimonials



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Our Values, Our Vision, Your Future

Our friendly, customer-first values are at the heart of everything we do and have helped shape the successful, award-winning London PR firm we are today. We strive to uphold the highest standards of excellence and integrity by over-delivering on our promises and never promising what we cannot deliver. Our journalistic heritage, passion for news, and friendly and professional staff ensures that we consistently hit — and exceed — our targets.

Our Vision & Ethos

We believe in providing a personal, friendly and individual service, which we assess against our vision and ethos of six core values:

- That we never promise what we cannot deliver and that we over-deliver on what we promise
- That we earn our clients' trust and respect through consistently high standards of customer service
- That we thoroughly understand our clients' needs and goals
- That we provide professional counsel and clear, straightforward communications
- That we treat our clients with fairness and respect
- That we listen to our clients about ways of improving our services

The measures we have put in place to facilitate this ethos include:

- Providing our customers with automated update reports on a weekly basis through bespoke Customer Relationship Management software
- Providing our customers with a secure log-in facility to our website
- Implementing in-depth fact finding processes to fully understand our clients' objectives
- Providing our clients with a comprehensive range about our work and what to expect from our agency



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Our Clients

Palamedes PR represents an extraordinarily diverse range of discerning clients across a variety of sectors. We look forward to welcoming you into a client base that has included, or still includes:



See dozens more at Palamedes.co.uk/clients



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Specialist Areas of Expertise



TRAVEL & TOURISM

For unapologetically high volumes of exposure in the national and international media. If you're looking for maximum publicity in the travel media, you've come to the right place. Join some of the UK's leading brands and secure the regional, national and international publicity you deserve.



BOOK PR

If you're a discerning author who values the quality of your work and believes it merits regional, national or international publicity, you've come to the right place. Join some of the most successful authors, agencies and publishing houses, and secure the publicity you deserve.



B2B PR

If you require more from your PR agency than just a monthly press release, you've come to the right place. Our B2B PR campaigns help our clients to build their brands, to generate sales leads, to drive web traffic, to boost social media engagement, and to win new business.



PR STUNTS

The quality, impact and reach of our award-winning (and fun-filled!) PR stunts speak for themselves. Our great PR stunts, such as some of those above, have appeared on TV shows such as Have I Got News For You, Daybreak, and Russell Howard's Good News, and on radio stations including BBC1, BBC2 and BBC4.



PROPERTY PR

If you're in the property industry and you're unhappy with the level of publicity you're currently receiving, you've come to the right place. Our award-winning property PR campaigns generate unparalleled volumes of positive media coverage.



CONSUMER PR

Award-winning consumer PR - for mass publicity in the wider regional, national and international press. Our campaigns catapult brands and products of all sizes into the print, broadcast and online media.



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Next Steps & Contacts



Get the publicity you deserve with Palamedes PR, the trusted national PR agency.

To find out how we can help within your budget, speak to us on 0207 1383067. Alternatively, email hello@palamedes.co.uk and we'll call you straight back. We'd love to hear from you.



Address: Suite 1, 28 Hill Street, Mayfair,
London W1J 5NW

Visit: By Appointment

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