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palamedes

IT'S YOUR FUTURE

PALAMEDES PR

OUR WORK, OUR ETHOS, YOUR FUTURE



INTRODUCTION



No media coverage *again* this week? We generate award-winning national and international media exposure for brands of all sizes.

We secure positive coverage in the print, digital and broadcast (TV and radio) media on a daily basis. And we enable businesses to effectively engage with key audiences on a regional, national and global scale.

Get the attention your business deserves. Get
Palamedes PR

ABOUT US

Palamedes PR is specialist PR agency in London. The consultancy has a nationwide client base, which includes some of the leading brands in its specialist areas of expertise.

It was founded as a specialist PR agency in 2009 to meet increasing demand for a media-focused PR firm with practical experience of the UK's national media. Our focus remains the same: to generate the attention our clients deserve.

Our reputation is built upon our proven ability to secure national media coverage where others fail.

Despite our small size, we consistently deliver upon our promises - a guarantee relied upon by some of the UK's biggest private and public sector organisations.

We are, then, a small agency that packs a serious punch. Pound for pound, we believe our campaigns generate more publicity in the national media than anyone else.



CLIENTS

Palamedes PR represents a discerning client base across a range of sectors. Some include, or have included, the following brands.
A comprehensive, current client list can be found on the Palamedes.co.uk website



TESTIMONIALS



Our proudest achievement isn't the accolades we've won, the effectiveness of our PR campaigns, or even the quality of our work. It's the fact that we still represent many of our earliest clients.

That's because we deliver on our promises and consistently achieve high volumes of PR coverage.

“... THEY SECURE WIDESPREAD NATIONAL MEDIA COVERAGE AND REMAIN OUR PR PARTNER OF CHOICE.”
AUDIOGO (BBC AUDIOBOOKS)

“... TRUE PROFESSIONALS, WHOSE KNOWLEDGE AND EXPERTISE OF THE INDUSTRY IS SECOND-TO-NONE.”
MTV.CO.UK

“A WONDERFUL B2B PR AGENCY WHICH PROVIDES IN-DEPTH AND FORWARD-THINKING STRATEGIC SOLUTIONS WITH EXCELLENT MEDIA EXPOSURE”
PEARSON PUBLISHING

“PALAMEDES PR GAVE US MORE COVERAGE IN A WEEK THAN OUR PREVIOUS 'TOP-END' AGENCY DID IN A YEAR.”
WYNNDEL PROPERTY MANAGEMENT

“EXCEPTIONAL PR CAMPAIGNS WHICH REALLY WORK”
WESTBURY MAYFAIR HOTEL, MAYFAIR, LONDON

“... A PROVEN ABILITY TO POSITION AND PUBLICISE BRANDS ON A LARGE SCALE.”
HARPERCOLLINS

ETHOS

Our values are at the heart of everything we do.

We always endeavour to:

Produce outstanding PR strategies

Deliver on our PR promises

Listen and react to the needs of our brands and of the media

Earn our clients' respect through unbeatable customer service
Demonstrate our commitment through regular meetings
Ensure that our PR campaigns produce excellent ROI



SPECIALIST AREAS OF EXPERTISE



TRAVEL & TOURISM

For unapologetically high volumes of exposure in the national and international media. If you're looking for maximum publicity in the travel media, you've come to the right place. Join some of the UK's leading brands and secure the regional, national and international publicity you deserve.



BOOK PR

If you're a discerning author who values the quality of your work and believes it merits regional, national or international publicity, you've come to the right place. Join some of the most successful authors, agencies and publishing houses, and secure the publicity you deserve.



B2B PR

If you require more from your PR agency than just a monthly press release, you've come to the right place. Our B2B PR campaigns help our clients to build their brands, to generate sales leads, to drive web traffic, to boost social media engagement, and to win new business.

SPECIALIST AREAS OF EXPERTISE

CONTINUED



PR STUNTS

The quality, impact and reach of our award-winning (and fun-filled!) PR stunts speak for themselves. Our great PR stunts, such as some of those above, have appeared on TV shows such as *Have I Got News For You*, *Daybreak*, and Russell Howard's *Good News*, and on radio stations including BBC1, BBC2 and BBC4.



PROPERTY PR

If you're in the property industry and you're unhappy with the level of publicity you're currently receiving, you've come to the right place. Our award-winning property PR campaigns generate unparalleled volumes of positive media coverage.



CONSUMER PR

Award-winning consumer PR - for mass publicity in the wider regional, national and international press. Our campaigns catapult brands and products of all sizes into the print, broadcast and online media.

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PALAMEDES PR

GET THE ATTENTION YOU DESERVE

The central focus is a computer monitor displaying the following information:

- CALL 0207 1383067
- EMAIL HELLO@PALAMEDES.CO.UK
- PALAMEDES.CO.UK

Below the monitor are two smartphones and a tablet, all showing mobile versions of the Palamedes website. Surrounding the central device are several newspaper and magazine covers, including:

- METRO**: Hacking alert on Google phones
- SUN**: SQUATTER HOLED UP IN No 10
- DAILY EXPRESS**: EACH ILLEGAL IMMIGRANT TO COST US £1m
- DAILY MAIL**: OSBORNE PICKS THE POCKETS OF PENSIONERS
- THE TIMES**: We're open to fracking says National Trust boss
- SAR**: Archer jailed now we want justice for... PAY US £2.2M
- MIRROR**: PRIME MINISTER? REALLY?
- VOGUE**: Pure Style
- WOMEN'S HEALTH**: LOOK GREAT! NAKED!
- INDEPENDENT**: Doctors sued for creating 'Valium addicts'
- USA TODAY**: Is it over?